

HONG KONG BAPTIST UNIVERSITY
Task Force on Research Student Training Framework

Research Student Development Activity

1. Activity Title

Elective Workshop – Practical Communication Strategies for Scientists

2. Offering Department/ Unit

Language Centre

3. Target Student Group (e.g. All students, Research Postgraduate students)

RPgs from School of Chinese Medicine, Faculty of Science

4. Delivery Method (e.g. workshop, lecture, seminar)

Workshop series

5. Duration & Total No. of Hours (e.g. 2 hours per session per week for 3 weeks = Total 6 hours)

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6. Aims & Objectives

The primary aim of the workshop series is to enhance the communication skills of science postgraduates. Participants will develop the skills needed to engage effectively with diverse audiences beyond their academic peers. This includes communicating research findings and technical information to the general public, as well as relevant organisations such as funding bodies, professional associations, investors, and industry partners. The workshop series are designed to develop the participants' aptitude for clear, accessible, and persuasive science communication across multiple contexts through discussion, practice, and feedback.

7. Expected Development Outcomes or Knowledge/Skills Attainment

By the end of the workshop series, students will be able to:

- Apply a range of strategies to explain scientific concepts
- Present their research effectively to both scientific and nonscientific audiences
- Emphasise the originality/new discoveries of their research
- Use visual communication techniques effectively
- Respond to audience questions with confidence and clarity

8. Expected Graduate Attributes Attained

[Input will be sought after the University completes the review process]